Company name

One-line tagline

Raising $[X] seed · [Date]

Problem

[Sharp problem statement]. Customer: [persona]. Pain: [quantified].

Solution

[One-sentence product]. Demo: [URL].

Why now

Three shifts that make this possible today.

Market

Bottom-up TAM. Beachhead segment first.

Traction

[N customers] · $[X] ARR · [Y]% MoM.

Business model

Pricing. Margins. Payback.

Competition

Existing tools, our wedge, defensibility.

Team

Why we will win this.

Roadmap

Next 12 months.

The ask

$[X] at $[Y] post. Committed $[Z].

Thank you

Contact, calendar, data room.