

[Company] investor update

[Month Year]

For our investors and advisors. Confidential.

Highlights

Three things that went well this period, with numbers.

Lowlights

What went wrong or slipped, and what we are doing about it.

Key metrics

Revenue or MRR, growth on last period, customers, churn, and one product metric. The same metrics every time.

Cash and runway

Cash in bank, monthly net burn, runway in months, and any change to the plan.

Product and team

What shipped, who joined or left, open roles.

Asks

Specific intros, hires or advice you need. Name the companies or roles.

Thank you

[Founder] · [Email]. Next update: [Date].