Project Lighthouse

EIS-qualifying Series A, £3m

Founder · Company · Date

The problem

[Pain experienced by N type of customer]. Validated through [N customer interviews, market data]. UK addressable spend: £[X].

The solution

[What you do in one sentence]. Live since [date]. Used by [N customers]. Demo: [URL].

Why this is a growth-investment opportunity

Risk-to-capital condition: clear growth path through hiring, R&D, market expansion. Not a one-off project. EIS advance assurance: [obtained].

Market and timing

UK SAM: £[X]. Growth rate: [Y]% pa. Three macro tailwinds: [1] · [2] · [3].

Traction

ARR £[X] (+[Y]% YoY). Customers: [N]. NRR: [Z]%. Logos: [5-10 names]. Pipeline weighted: £[W].

Business model and unit economics

ACV £[X]. Gross margin [Y]%. CAC £[Z]. Payback [N] months. LTV/CAC: [R].

Competitive landscape

[Competitor 1] - serves [segment] - we differ by [X]. [Competitor 2] - we differ by [Y]. Our defensibility: [network effect / data moat / regulation].

Roadmap

Next 6 months: [milestone 1, 2, 3]. Next 12 months: [milestone 4, 5]. Tied to use of funds.

Team

Founder 1 - [unfair advantage]. Founder 2 - [unfair advantage]. Key hire 1 - [domain]. Advisors - [credible names].

EIS qualifying position

Company age: [N years]. Employees: [Y]. Gross assets pre-investment: £[X]. Qualifying trade. Full EIS advance assurance from HMRC dated [date].

Use of funds (£3m)

Engineering (£): [X]. GTM (£): [Y]. R&D (£): [Z]. Working capital (£): [W]. Runway to Series B.

The ask

Raising £[X] at £[Y] post. £[Z] committed via SyndicateRoom / EIS funds. Lead remaining. Targeting first close [date].

Thank you

[Founder name] · [email] · [calendar link] · [data room link]