Company name

One-line tagline that names problem + customer

The problem

One sentence. Concrete and visceral.

Our solution

One sentence. What it is, who uses it.

How it works

3 steps max. Visual.

The market

Bottom-up number. One number.

Traction

One bar chart. Or one revenue number with date.

Business model

Price x volume = revenue. One line.

Team

Names and reason each person belongs here.

The ask

Amount, post-money, what it buys, milestones.

Thank you

Contact and demo URL.